

2015, Volume I - In This Issue:

[OSHA Awards—Nominate Now!](#)

[Laurel Kirby Wins Outstanding Clinician Award](#)

[OSHA Members Earn ACEs](#)

[Meet OSHA's Newest Board Members and Student Representatives!](#)

[Laura Cook](#)

[Amy Wilde](#)

[Kelli Murdock](#)

[Jenny Peddicord](#)

[Become A Clinical Supervisor](#)

[Dear OSHA Members](#)

[Call for Papers](#)

[U of O Announces Retirement of Two Esteemed Long-Time Faculty](#)

[Margit Mayr-McGaughey](#)

[Lezlie Pearce-Hopper](#)

[Legislative Committee Report – Winter 2015](#)

[New Executive Director of BSPA: Erin Haag](#)

[The Fight to Maintain Standards](#)

[An Update on Universal Licensure](#)

[OSHA Hires Court Street Consulting LLC](#)

Message from the President

by **Andy McMillin**

In the annual flow of business with OSHA, winter is usually down-time: By November, our Conference is completed, planning for the next year has



not yet begun, and it's still a few months before the February start of legislative season. So we usually have a little time to get our business in order, prepare end-of-year financial reports, get ready for taxes, and take care of a few of the behind-the-scenes necessities that make our organization run.

But not this year. This winter has been tremendously active, with the Board of Directors conducting a search for a new executive management company to support our activities. This search necessitated more time and effort than is usually required of our board members, and I want to specifically thank the OSHA Executive Committee for their commitment to this work. Past President Laretta Manning, President-Elect Karen Aguilera, VP of Scientific & Educational Affairs Karen McLaughlin, Treasurer Lyndsay Duffus, and Secretary Vicky Edwards all contributed enormously to this project by seeking out potential companies, reviewing proposals, interviewing candidates, and meeting multiple times to determine the best path forward for OSHA.

The result of these efforts is that we successfully negotiated a contract with Court Street Consulting, a Salem-based firm that provides executive management and lobbying services for several Oregon professional associations, including the Oregon Academy of Audiology. Our new lobbyist, Genoa Ingram, has been OAA's lobbyist for many years, and was a primary mover in the passage of Oregon's Universal Newborn Hearing Screening law. Our new Executive Director, Jessica Carpenter, has a background working in the hotel industry, with specific experience seeing how professional conferences are put on from the hotel's point of view. We believe that her knowledge of conferences from the "other side" will help us understand how we can improve our conference from the point of view of you, the consumers, the SLPs, SLPAs, and Audiologists of Oregon. Welcome to the team, Court Street Consulting!

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OSHA Awards - Nominate Now!

by **Lauretta Manning**
Honors & Awards Chair

*"Appreciation is a wonderful thing:
It makes what is excellent in others
belong to us as well."*
- Voltaire

Recognition is important to us all. Each year at the Fall OSHA conference, we take time to acknowledge and pay tribute to exemplary individuals or organizations across the state. It is time to start thinking about your colleagues and peers who serve as powerful role models or provide valuable inspiration within our professional community.

Nominees can be colleagues with whom you work every day, people who have served as your professional mentors, tireless professional advocates, or organizations that support our professions.

The process is simple. More details can be found on the [OSHA website](#). Please take a look at the award descriptions and nominate a worthy colleague or organization today!

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Laurel Kirby Wins Outstanding Clinician Award

By **Rik Lemoncello**

Laurel Kirby, SLP, is lead therapist for the Providence Neurologic Rehabilitation Program at Providence Portland Medical Center. With over eight years of clinical experience as an SLP, Laurel has shown initiative and leadership in the prevention, assessment, and holistic treatment for those touched by acquired brain injury. She co-developed the concussion management program; educates colleagues from various disciplines across the country on concussion management; and collaborates with clients, their families, neuropsychologists, physical therapists, and occupational therapists to produce high-value outcomes.



*Linda D'Onofrio congratulates
Laurel Kirby.*

In addition, Laurel has experience and expertise using and teaching assistive technologies to support communication and cognition. She is an adjunct instructor in Speech and Hearing Sciences at Portland State University, and supervises many graduate students and clinical fellows. She serves as president of the non-profit Brain Injury Connections Northwest support, outreach, and educational organization. She has presented or co-presented eighteen continuing education workshops in the past four years.

Laurel is an amazing clinician, compassionate leader, holistic provider, and all-around wonderful human being! It was a pleasure to see Laurel recognized as the 2014 Outstanding Clinician (clinics, hospitals, and private practice) and present her with this prestigious award from OSHA.

OSHA Members Earn ACEs

By **Lauretta Manning, Honors & Awards Chair**

Congratulations to Melanie Fried-Oken and Sandra Knapp, two OSHA members who have been awarded an ACE (Award for Continuing Education) by the American Speech Language Hearing Association's Continuing Education Board. The ACE is a formal recognition of professionals who have demonstrated their commitment to lifelong learning by earning 7.0 ASHA CEUs (70 contact hours) within a 36-month period.

Meet OSHA's Newest Board Members and Student Representatives!

PSU Student Representative: Laura Cook



Laura Cook is a first-year graduate student at Portland State University (PSU) and is honored to act as the student representative for her peers at PSU. Her interest in serving individuals with communication disorders came through her work experience as an AmeriCorps Mentor with at-risk youth, a teaching assistant in K-5 classrooms, and a legal advocate for children involved in the Multnomah County foster care system. Many of the clients she served through these experiences struggled with some aspect of a learning disability, oftentimes rooted in language and communication, which kept them from reaching their full potential.

Speech-language pathology is the perfect balance for Laura's passions for teaching, counseling, language and working with children and families. She would like to work in a pediatric-focused setting upon graduation and is especially interested in early intervention, literacy and bilingualism. She is grateful for the opportunity to serve on the OSHA board, alongside individuals who are deeply devoted to the advancement of speech-language pathology and audiology in Oregon. Laura is originally from New York state and came to Oregon four years ago. In her free time she enjoys hiking, cooking, playing guitar and reading.

Pacific University Student Representative: Amy Wilde

Amy Wilde earned her Bachelor of Arts in English Literature and Classics at the University of Toronto in 2005. She worked as a tutor, a law librarian, a Disneyland tour guide, and a freelance content writer and copyeditor before completing her post-bac sequence in speech and language pathology at PSU and starting her Master's degree at Pacific University. Amy is currently in her second semester of grad school and is married with two kids, so it goes without saying that she finds herself with copious amounts of spare time to engage in her hobbies of knitting, traveling, and reading books for fun.



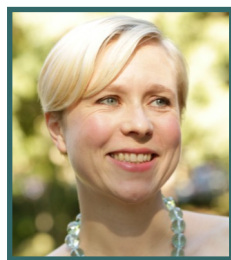
Kelli Murdock joins OSHA Board



My name is Kelli Murdock Eickelberg and I have recently accepted the OSHA representative position for Region 1, which includes Clatsop, Columbia, Tillamook, Washington, Yamhill, Polk, Lincoln and Benton counties. As representative, I hope to hear from fellow OSHA members in my region about what is going well for you in your current employment situations as well as what difficulties you are encountering. I'd also like to hear how OSHA can celebrate our successes and support us in our struggles. This information will be shared with the OSHA Board at our quarterly meetings. The best way to contact me is through the OSHA email which is oshaoregon@gmail.com.

As for me, I received my Master's Degree in Speech-Language Pathology from the University of Iowa in 1987 and moved to Oregon in 1988. I have worked in multiple settings, including employment services for people with developmental disabilities, early intervention and public school services, inpatient and outpatient adult and pediatric rehabilitation services and, for the past 17 years, in private practice in Beaverton, Oregon. I am blessed to have a wonderful husband, John, and three amazing children, Elizabeth (22), Lauren (22) and Andrew (19).

Jenny Peddicord to join OSHA Board as Chair of Ethics Committee



I am pleased to join the OSHA Ethics Committee addressing Telepractice. I have been incorporating video streaming into my clinical practice for almost six years, with both children and adults. I work as a contractor with The Hello Foundation (THF) providing service in rural school districts using the Hello There model. This allows me to spend a week on location and then stream video three weeks/month directly to schools. I also am the clinical coordinator of THF Online, which provides private therapy to children and adults online.

During school breaks I work in SNFs. I love working in multiple settings with different populations. When I'm not working, I spend time with my two young children and my husband and try to get into the garden when I can. I'd be happy to help colleagues in our state work through ethical issues regarding telepractice or contracting.

Become A Clinical Supervisor - You Are a Resource to Future Professionals!

by Claudia Meyer

When I first started placing graduate students in educational settings I had the opportunity to talk to a group of SLPs about supervision. I asked them to write down their best and worst moments as practicum supervisors. We delighted in a response that described how a graduate student created a picture schedule that was helping a child be successful in school after months of struggle. We cringed at a story of a graduate student texting during a staff meeting. What became apparent in our discussion was that all of the supervisors felt that they gained as much, if not more, than they gave. Beyond the satisfaction of helping a graduate student, there were practical benefits for the SLPs themselves.

As graduate students it was our job to learn and develop competence. As SLPs our job is to guide and teach both our clients and future SLPs. None of us would have the careers we have today without the willingness of professionals to supervise and guide us on our journeys. Despite the fundamental importance of supervision, SLPs receive very little training in this area. This article will help you find resources and give you information that will help you get on your way to incorporating supervision into your practice.

What are the obstacles to supervision?

Obstacles to supervision vary for each of us, but are typically related to how comfortable we feel about our jobs and our own professional competence. Many supervisors have shared with me that prior to working with a graduate student, they assumed that they were not ready, not able to be the role model that they thought they should be. My experience as a placement coordinator at Portland State University has convinced me that once you begin to supervise, your fears disappear and you are able to experience the full benefits of incorporating a new aspect of your professional role into your career.

What are the benefits of supervision?

As a supervisor, you can gain a fresh perspective through your graduate student. You will also have the opportunity to see what an amazing resource you are to future SLPs (YES, YOU ARE!). One unanticipated benefit is that many supervisors are able to "assign" their graduate students to conduct research and lesson planning on a perplexing client. Many supervisors enjoy having a student clinician to brainstorm with and to take on projects that have been on the back burner because of lack of time. In addition, university programs sometimes offer stipends, credit vouchers for university classes, and continuing education discounts. Finally, you will know that you are doing the same service for a student that your supervisors did for you during your training as a graduate student. One supervisor described it in the following way: "I just couldn't believe how much I had to offer. It's almost like I did not realize how immersed I have been these past few years in speech-language pathology. I am so happy that I can give back!"

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Dear OSHA Members,

Conference planning is underway and I'm looking forward to a great time in Portland in October. We'll have more details about the Friday speakers in a month or two, and I'll plan on sharing that information in the April newsletter.

I would like to warmly invite members to consider submitting a proposal for a presentation or poster session. Each year, we are treated to the work of our colleagues from across the state, and there is a significant benefit to all when you share your innovative work and ideas.

This year, we will again invite students and CFYs to submit proposals for poster and/or technical sessions. Please encourage your students to submit their work! It's a great opportunity to gain presentation skills and allows us to see wonderful work from students in our three sister programs. A separate call for student papers will go out later in the month.

Please feel free to contact me if you have questions about the proposal process.

*Best,
Karen McLaughlin
VP for Science and Education*

Oregon Speech–Language & Hearing Association

CALL FOR PAPERS

OSHA State Conference

Red Lion on the River, Jantzen Beach Portland, Oregon — October 9-10, 2015

Deadline to Submit: April 6, 2015

The program committee invites you to share your knowledge and expertise with your Oregon colleagues at the 2015 OSHA Conference. Below please find the information for professional presentations. There will be a separate call for student papers with a submission deadline of April 30; students and CFYs are encouraged to submit under those guidelines.

PRESENTATION FORMATS

Three hour presentations: Proposals are requested for in-depth presentations of topics related to current practice within an evidence-based framework. These presentations will be scheduled for the morning of Saturday, October 10. Presenters will create handouts to accompany their talks, and these will be made available to participants on the OSHA website by October 1, 2015.

90-minute presentations: Proposals are requested for shorter presentations on a wide variety of topics of interest to the OSHA membership. These will be scheduled for the afternoon of Saturday, October 10. Presenters will create handouts to accompany their talks, and these will be made available on the OSHA website.

Poster presentations: Interactive poster presentations will occur during the reception on Friday, October 9, from 4:30-6:00 pm. Presenters are required to be at their posters during this time. OSHA will provide a 48" wide and 36" high presentation board together with materials to attach your information to the board. Handouts are encouraged and if provided, will be made available on the OSHA website.

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University of Oregon Announces Retirement of Two Esteemed Long-Time Faculty

Margit Mayr-McGaughey (as interviewed by Colleen Douglas)

Margit Mayr-McGaughey has worked in the field of speech-language pathology since she graduated with her first degree from the University of Fribourg, Switzerland, in 1976. Her first jobs as a speech therapist (called *Logopädin* in German) were in Southern Germany, and over the course of her 39-year career her job has taken her halfway around the world. In the 1990's, Margit earned her master's and then her doctorate degree at the University of Oregon. She then taught at a school for speech therapy in Germany, worked for almost eight years at Salem Hospital, and then spent another year in Germany where she worked as *Logopädin* before she became a clinical supervisor and the director of clinical education in the Communication Disorders and Sciences program at the UO. Below is an interview with Margit conducted by one of her current graduate student mentees, Colleen Douglas. Margit shares the highlights of her career, offers advice to future SLPs and reminds everyone to be flexible and welcoming of new challenges.



What are your plans for retirement? Celebrating! My husband and I are moving to Germany in the summer. He is American, but we met in Germany and have a small place there. We are looking forward to a slower pace of life, to downsizing, not owning a car and being able to walk to the grocery store. Before we will really settle in though, we will visit my sister in Sydney, Australia, this fall. We also plan to come back to the US regularly to visit family; two of our three daughters, as well as many friends, live here.

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Lezlie Pearce-Hopper (as interviewed by Betty Campbell Ross)

University of Oregon Speech and Language graduate students know Lezlie Pearce-Hopper even if she is not their clinic supervisor. She is the one who hands out earplugs during midterms and finals week, candy to keep you going, and always takes the time to check in on how things are going. Those who are fortunate to have her as a supervisor learn many things, but the greatest lesson is the role of advocacy; advocate for your client and teach your client or their families to advocate for themselves. This theme of advocacy has been a part of Lezlie's career since her graduate school days at Portland State University. For her Master's Thesis, she evaluated children at a Blackfoot Reservation in Montana and Native American and typical developing Caucasian children in the Great Falls, Montana, school district, the results of which did not paint the school district in a favorable light. This presented an opportunity to update the study six years later and provide additional training to the teachers and staff. After graduating from PSU in 1978 and getting married, Lezlie started the first OSHA Newsletter with a fellow member of her cohort. They maintained the newsletter for several years until they both moved out of state. Throughout her 36-year career, Lezlie has participated in the political side of the ASHA and OSHA because it allowed her the opportunity to make and see a difference in the field and to enlighten those outside of the field regarding the role of an SLP. Below, Lezlie shares her thoughts and highlights on her spectacular career.



What are your favorite memories from your career at UO? I think all the social events at our home over the years, with the students and faculty, with the Halloween parties and annual summer BBQs. I have really enjoyed working with the graduate students. It enabled me to still connect with children and their families. And, hopefully (laughs), provided some insight and clinical experience you might not have had because of my varied background. It has been very rewarding for me to watch you all figure it out and watch our clients benefit from your passion and energy as clinicians.

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Legislative Committee Report – Winter 2015

by Kathy de Domingo, MS, CCC-SLP, FACMPE – OSHA Legislative Chair

As this is being composed, the Governor of Oregon has announced his resignation and the 2015 Legislative Session is two weeks into activity. What was already expected to be an interesting session is off to a hot start!

The OSHA Board has engaged Court Street Consulting, with Genoa Ingram leading us through the intricacies of the session. Genoa serves as our lobbyist and has worked with many organizations and groups over the years to further their interests, including Audiology. Of the bills we are tracking, with Genoa's help, the following are of the most interest:

- Behavioral Analysis Regulatory Board: Paul Terdal, working with Anna Dvortcsak and other Autism Specialists, has proposed amendments to the BARB Administrative Rules regulating eligible professionals who may be licensed to practice Applied Behavioral Analysis, [House Bill 2563](#). A letter of support was sent to the BARB in early January. The proposed amendments support the position that applicants should provide evidence of training in ABA, but the current rules will impose a significant administrative burden and potentially limit otherwise qualified providers from being able to serve children with an autism spectrum disorder. The letter further emphasizes the existing Code of Ethics that requires ASHA Clinical Certificate of Competency holders, as well as those holding a license awarded by the state of Oregon, practice within their area of competence.
- Universal Licensure: [Senate Bill 287](#) will be heard in the upcoming Oregon Legislative Session. A position paper was drafted by John Tracy in July 2014, for the TSPC, and will be submitted in support of our position to have all SLPs fall under the Oregon Board of Speech Pathology and Audiology, regardless of where they work or the population they serve. That bill will potentially be heard in the second week of March.
- Music Therapist Licensure: Establishes board of music therapy within health licensing office, [House Bill 2796](#). As introduced, the bill defines "Music therapy" and directs board to license music therapists. It permits the office to take necessary action prior to operative date of January 1, 2016. A letter was written in opposition of the bill, first presented to the House Health Care Committee on February 4, 2015. It identifies that music therapy does not include diagnosis of communication disorders, but we are concerned that the therapists will still do this as it is provided in the scope of their national organization. Following the initial introduction of the bill, amendments have been made to eliminate creation of a board for this license, with the Legislative Council addressing how these licenses will be issued and under what agency. Furthermore, the original bill has been amended to clarify education and training qualifications and specify allowance to assess a client's response to music therapy techniques and the music therapy treatment plan. If you'd like more information on the Scope of Practice of Music Therapy, please see the [American Music Therapy Association website](#).

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New Executive Director of BSPA: Erin Haag

On February 2, Erin Haag joined the Oregon Board of Examiners, Speech-Language Pathology and Audiology, as their new Executive Director, replacing Sandy Leybold, who is retiring. Ms. Haag has more than 25 years of experience leading, directing, and implementing the programs of nonprofit health organizations. Her expertise includes administration and day-to-day management, board development, strategic planning, nonprofit accounting, resource development, advocacy and medical marketing in support of organizational missions. Haag was raised in Lebanon, Oregon, and is a graduate of the University of Oregon.

The Fight to Maintain Standards: Teacher Standards and Practices Commission, Standards of the Profession, and the Politics of Teacher Licensing

By John M. Tracy, Ph.D., M.P.H., CCC-SLP

It was 1986, and in Oregon one was able to be licensed to work in the public schools with a Bachelor's degree in Communication Disorders. This was termed a Basic Endorsement after the teaching norm with the same name. It was late summer, and there was a chance to present testimony before a subcommittee of the Teacher Standards and Practices Commission (TSPC). The president of the Oregon Speech-Language and Hearing Association was able to garner a place on the hearing agenda.

The position was to institute the Master's degree in Communication Disorders that was equivalent to the requirements for the Certificate of Clinical Competence in Speech-Language Pathology. Those commissioners present listened politely. The executive director asked if having a Bachelor's degree had "hurt anyone." More information was provided on the importance of profession-based standards and quality outcomes. His response was that his question had not been answered. The president had no response. Those present voted not to move this request onto the Commission at large.

Then in 1987, the TSPC, going along with Reagan political thinking that anyone with a Bachelor's degree in one of the Arts or Sciences could teach, moved to reduce the requirements for the Basic in Communication Disorders and in Deafness from 42 quarter credit hours to 24 and combine the norms into one. The other belief was that anyone who could pass the Praxis in Speech-Language Pathology with any degree could be awarded the Basic in Communication Disorders that could be renewed every five years by taking nine quarter credit hours.

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An Update on Universal Licensure

By Wendy Gunter, Ashley Northem, and John Tracy

After three and one half decades of working to upgrade the standards for licensing speech-language pathologists in Oregon, the Oregon Speech-Language and Hearing Association (OSHA) is supporting [Senate Bill 287](#). This "Deletes the provision that authorizes teachers who are endorsed by Teacher Standards and Practices Commission to practice speech-language pathology without obtaining a license from Board of Examiners for Speech-Language Pathology and Audiology." The TSPC is also in support of this legislation.

Currently the Oregon Board of Examiners for Speech-Language Pathology and Audiology (BSPA) has the authority to license speech-language pathologists (SLPs) in Oregon. Oregon Revised Statute 343.211 authorizes those licensed by the BSPA to provide related services in Oregon public schools without holding a license from the Teacher Standards and Practices Commission (TSPC). Most K-12 and Education Service Districts are employing SLPs with the BSPA license. So, in essence, we have universal licensure. The only problem is that TSPC standards for license content and continuing education are not equivalent of those of the profession.

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OSHA Hires Court Street Consulting LLC

On January 1, 2015, OSHA transitioned to the new management team of [Court Street Consulting](#) to provide executive director, administrative support, and lobbying services for the association. Court Street Consulting (CSC) is a Salem-based firm that provides association management and lobbying services to a variety of public and private sector clients, including the Oregon Fire District Directors Association, the Oregon Academy of Audiology, the Marion County Farm Bureau, and the Oregon Chapter of the International Association of Arson Investigators.

Genoa Ingram is the CSC principal and will serve as OSHA's lobbyist and legislative advocate. She has more than 25 years of experience in the areas of land use, property rights, property taxation, and license law.



Jessica Carpenter, CSC's Director of Operations, will assume executive director responsibilities for OSHA. Jessica has 16 years of experience in membership services, marketing, event planning, and budgeting. Day-to-day administrative support will be provided by CSC associates Christina Korkow and Laureal Williams.

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The Oregon Speech-Language & Hearing Association (OSHA) is dedicated to providing the highest level of communication potential to people of all ages.

To learn more about OSHA, click on the links below:

[OSHA Board of Directors](#) | [OSHA Regions](#) | [OSHA Career Center](#)

[OSHA News & Events](#) | [OSHA Resources](#) | [OSHA Member Center](#)



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